

BAIC Motor Corporation Limited

1ST Quarter 2015 Business Results

April, 2015

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Chapter 1

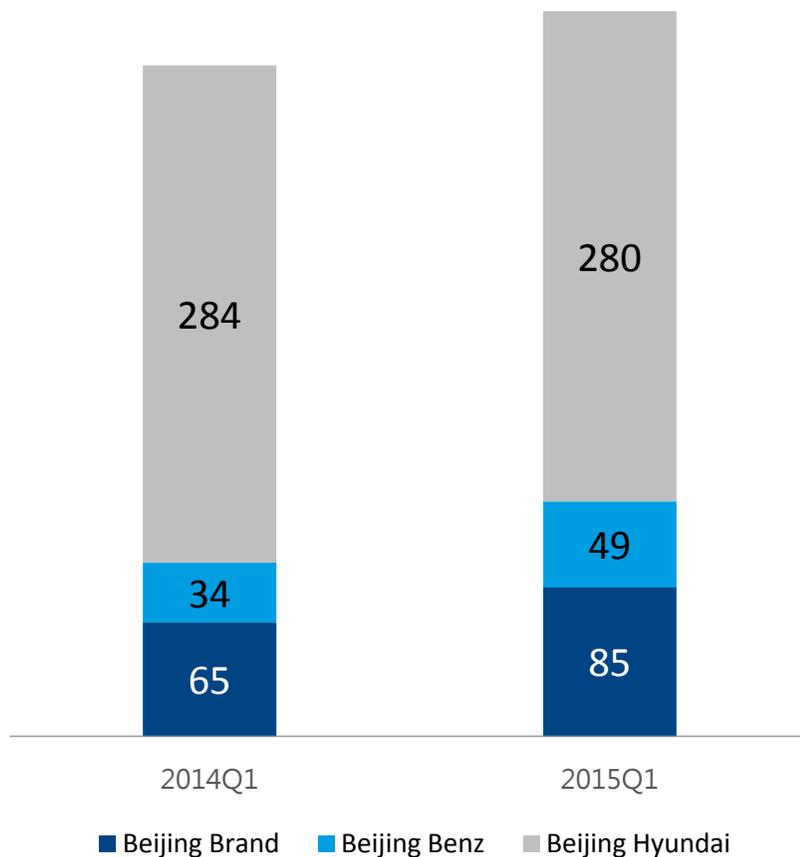
Sales Highlights

Sales Highlights

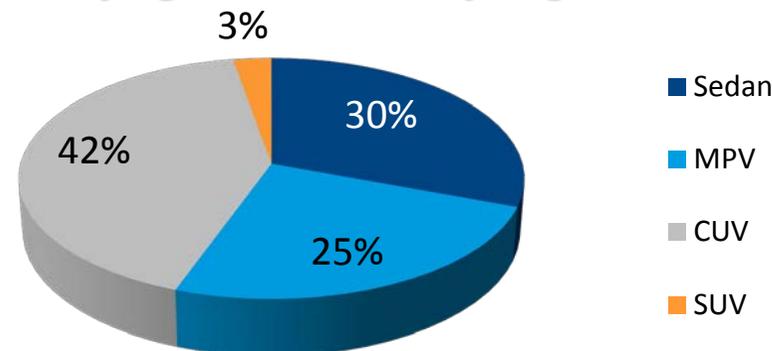
Units: vehicle	January-March 2015	January-March 2014	Change
Beijing Brand(including the three series of Senova, BJ and Wevan)	84,876	65,238	30.10%
Sedan	31,615	20,030	57.84%
SUV	3,500	1,800	94.44%
MPV	30,286	16,165	87.36%
CUV	17,302	27,237	-36.48%
NEV	2,173	6	n.a
Beijing Benz	48,935	33,589	45.69%
Beijing Hyundai	279,874	284,222	-1.53%

Sales

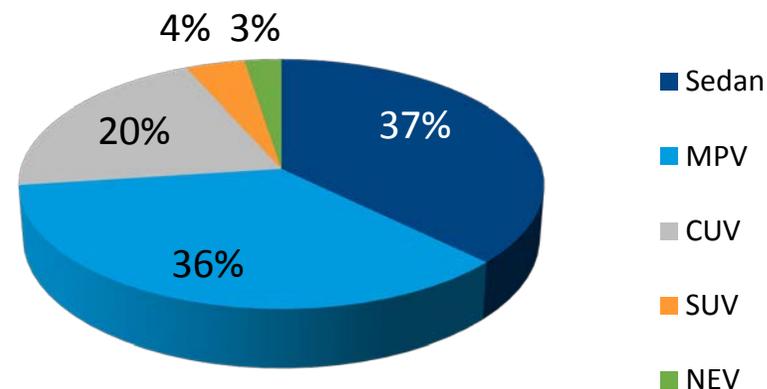
(units'000)



1st Quarter 2014 Beijing Brand sales by segment



1st Quarter 2015 Beijing Brand sales by segment

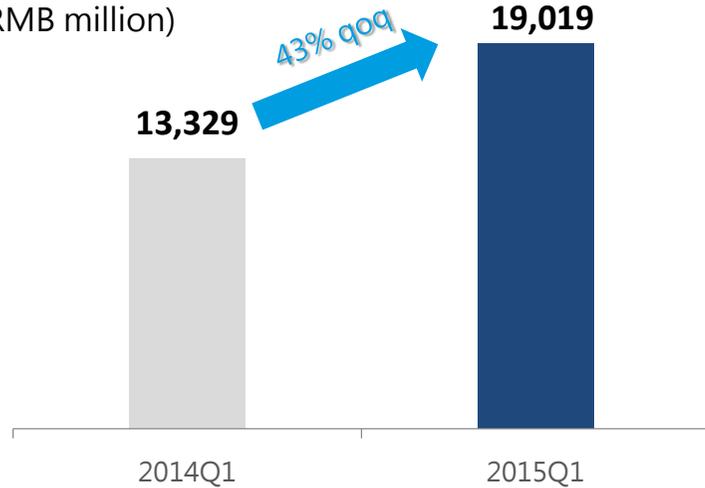


Chapter 2

Financial Highlights

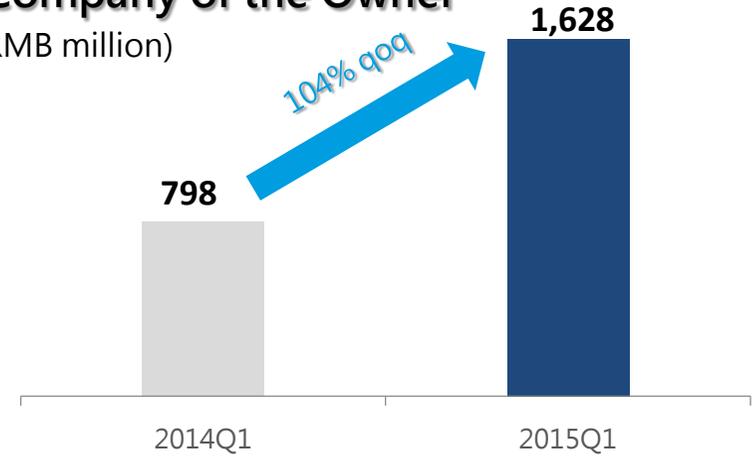
Operating Revenue

(RMB million)

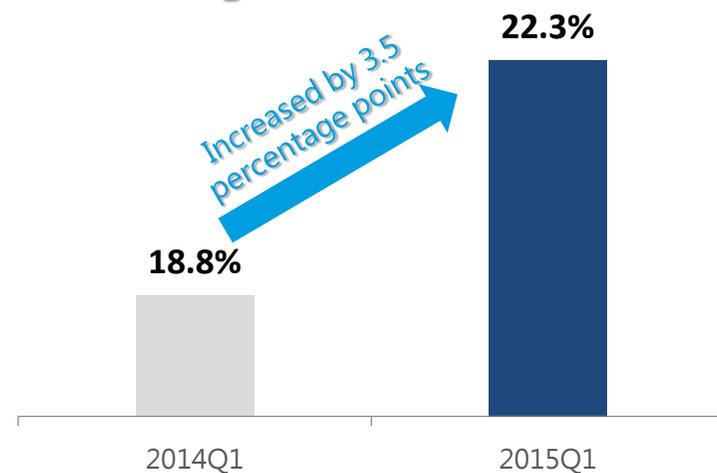


Net Profit Attributable to the Parent Company of the Owner

(RMB million)

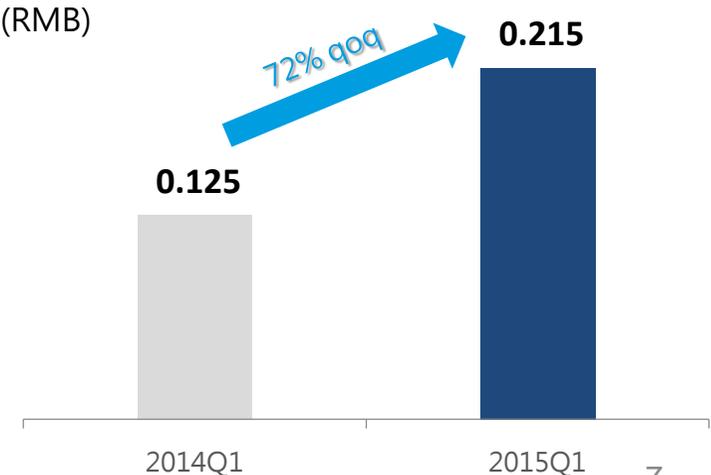


Gross Margin



EPS

(RMB)



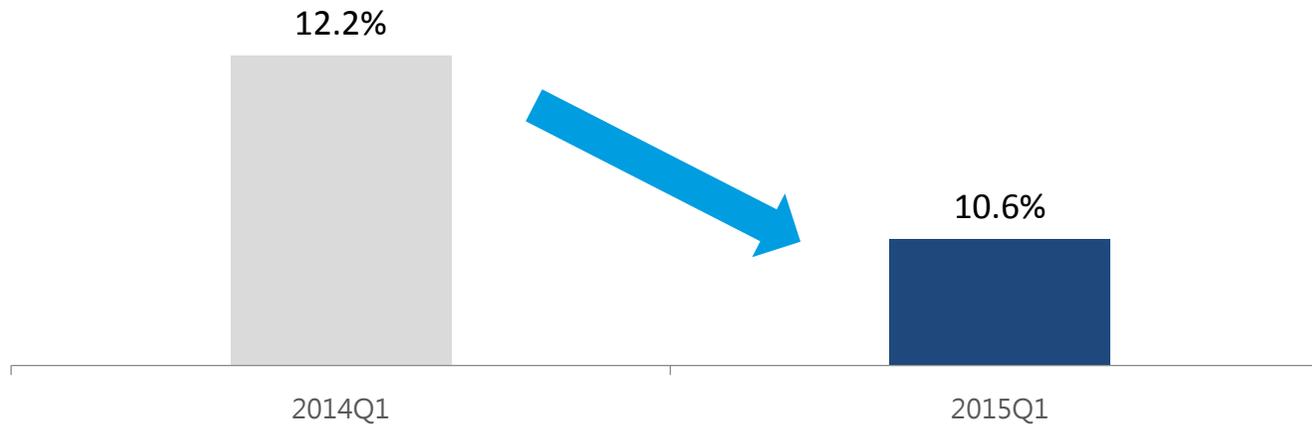
Note: Consolidated statements under PRC GAAP, unaudited.

Financial Highlights (cont')

(RMB million)

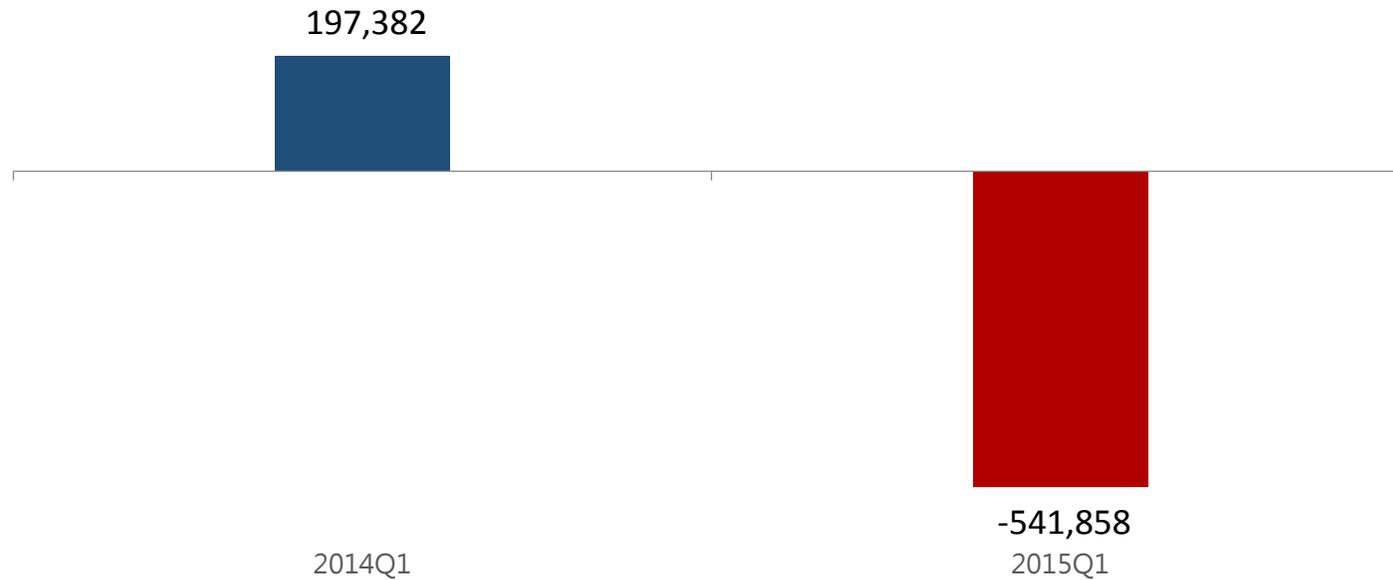
	2014Q1	Proportion	2015Q1	Proportion
Selling Expense	1,135,108	8.5%	1,357,454	7.1%
Administrative Expense	490,069	3.7%	661,295	3.5%

SG&A



Finance Costs, net

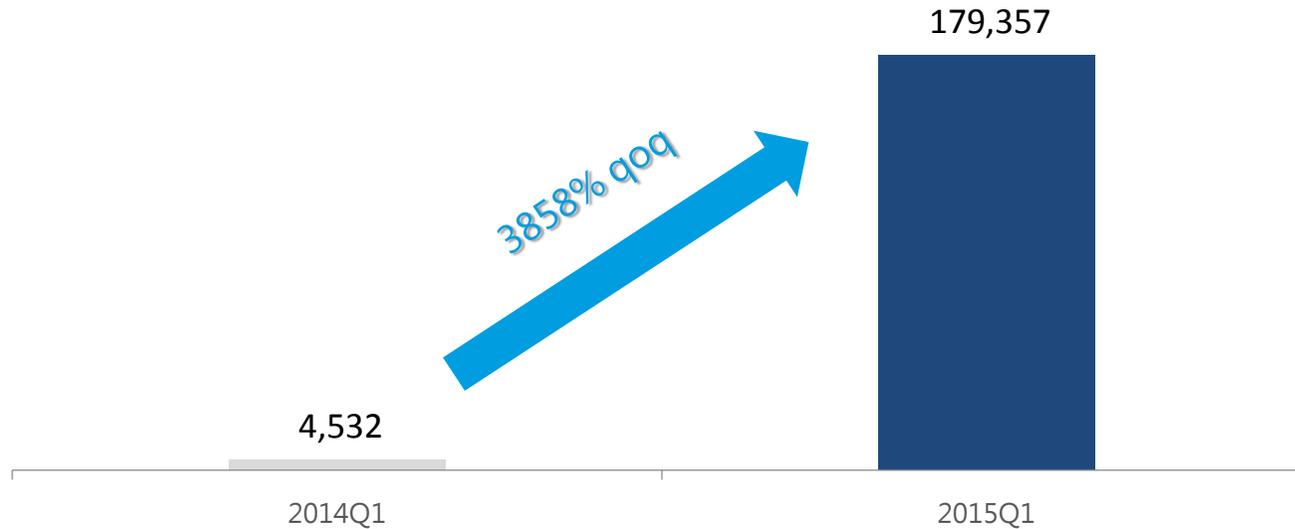
(RMB million)



Note: 1) The change of financial expense is mainly caused by the change of exchange rate.
2) Consolidated statements under PRC GAAP, unaudited.

Non-operating income

(RMB' 000)



Note: 1) Non-operating income mainly come from the subsidy of new energy vehicle.
2) Consolidated statements under PRC GAAP, unaudited.

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Thank you !